

Be Merry – 12 Days of Christmas Membership Campaign

Terms & Conditions

Name

1. Be Merry – 12 Days of Christmas Membership Campaign (the 'Campaign')

Campaign

2. Over the first 12 days of December, the St Kilda FC (the 'Club') will run the Campaign which consists of 12 individual one-day promotions - listed in the Promotion/Prize Schedule below (the 'Schedule') - to encourage specific membership segments to join/renew their membership by offering prizes/community giving opportunities.
3. The Campaign will be announced by the Club (full 12 Day calendar published) on 26/11/2015 via the Club's website saints.com.au and electronic direct mail (eDM).
4. Subsequently, each day of the Campaign period, the relevant membership segment will be sent information via eDM on the applicable day's promotion.

Campaign Period

5. The Campaign will run from 1/12/2015 to 12/12/2015.
6. Each day's promotion has a specific entry/eligibility period (set out in the Schedule).

Prize Draws

7. There will be a separate prize draw (where applicable) for each day's promotion at a specified time and date (set out in the Schedule).
8. All prize draws will be conducted at:

St Kilda Football Club - Linen House Centre

151 East Road

Seaford, VIC 3198

9. Prizes will be allocated to the first member randomly selected by computer from the list of eligible members for the relevant day's promotion.

Entry/Eligibility

10. Entry is open to any member of the public who satisfies the eligibility requirement(s) for the relevant day's promotion (set out in the Schedule).
11. Office holders and employees of the Club (or members of their immediate family) are not eligible to enter.
12. A prize winner from an individual day's promotion is not eligible to win a subsequent day's prize (though where applicable, remains eligible for a donation to be made on their behalf or receipt of a 'Saints Unplugged' gift).

Prizes

13. A complete list of prizes/community giving opportunities along with information on, and any additional terms and conditions applicable to, each prize/community giving opportunity is set out in the Schedule.

14. All costs, fees, charges or expenses (including transportation and accommodation) associated with the prize(s) which are not expressly specified as included as part of the prize in the Schedule are the responsibility of the winner(s).
15. Prizes are non-transferable, able to be exchanged, amended or redeemable for cash unless agreed to by the Club.
16. If for any reason a prize is not available, the Club will substitute another prize of equal value (at the Club's discretion).

Notification and publication of winners

17. The Club will attempt to notify all prize winners (where applicable) by telephone and email within 2 business days of being selected.
18. By signing up as a Club member during the Campaign Period and entering the Campaign, members expressly permit the Club to publish their name on the Club's website (saints.com.au), facebook and twitter pages, should the member become a prize winner.

Claiming Prizes

19. Unless otherwise specified in the Schedule, all claimed prizes will be distributed (where applicable) to the winner(s) within 28 days of each draw.
20. Unless otherwise specified in the Schedule, prize winners have one (1) month from the date of the draw in which to claim their prize.
21. If (after having made reasonable efforts) the Club is unable to contact a prize winner, or if a prize winner is deemed ineligible to receive the prize, or if any prize is not accepted or claimed within the one (1) month or otherwise specified claim period, the Club reserves the right to deal with the prize however it sees fit.
22. All prize winner(s) are responsible for the use of the prizes including complying with all relevant laws and any applicable terms and conditions of use.

Use of Personal Information

23. Participants consent to the club collecting, retaining and using the personal information provided by the participants for the development of the Club
24. Personal information held about the participant by the Club can be accessed by contacting the Membership Support Team on 1300 467 246.
25. Click the following link to view the Club's privacy policy saints.com.au/privacy (make sure this is a link)

General

26. These Terms and Conditions and the accompanying Schedule form the conditions of entry for this Campaign and are governed by Victorian Law.
27. Any updates to these conditions of entry will be published on the Club's website.
28. It is the participant's responsibility to notify the Club if their contact details change during the Campaign period.
29. The Club reserves the right to render ineligible a participant in the event of participant's non-compliance with these conditions of entry.
30. If the Campaign or an individual day's promotion cannot run as planned for reasons beyond the Club's control, the Club reserves the right to cancel, suspend or modify the Campaign or individual day's promotion however it sees fit.
31. Images used by the Club throughout the Campaign and/or as part of any additional promotional or advertising materials are for illustration purposes only.

32. To the extent permitted by law, the Club will not be liable for any loss or damage whatsoever (including direct or consequential loss) or personal injury suffered or sustained in connection with or participation in the Campaign. In addition, the Club accepts no responsibility for any tax liabilities that may arise from winning a prize.

Promotion/Prize Schedule

Prize List

Promotion Day	Date	Prize
1	Tuesday 1 December	Ultimate Saints Game Day Experience
2	Wednesday 2 December	Trip to Melbourne & Corporate Hospitality
3	Thursday 3 December	Leadership Group Lunch
4	Friday 4 December	Sacred Heart Mission Christmas Lunch Donation
5	Saturday 5 December	Saints Unplugged Gift
6	Sunday 6 December	Private Coaching Session
7	Monday 7 December	\$250 Merchandise Voucher
8	Tuesday 8 December	2016 AFL Grand Final Brunch
9	Wednesday 9 December	Challenge Toy Drive Donation
10	Thursday 10 December	2016 Team Signed Jumper
11	Friday 11 December	Digital Add-on Membership (\$60)
12	Saturday 12 December	Proud Membership Street Party

Additional Terms & Conditions

Day 1 – All we want for Christmas is you!

Entry/Eligibility

- All members who have already signed up for 2016 Saints Membership ('Membership') and any person who signs-up for/renews any Membership prior to Midnight Wednesday 2 December.

Draw

- Friday 4 December at 12 noon.

Prize Description

- Ultimate Saints Game Day Experience:
 - One (1) person to toss the coin pre-game
 - Two (2) VIP Access pre-game
 - Two (2) change room passes post-game
 - Two (2) tickets to the Saints Premier Lounge
 - One (1) child to run out with the team

Additional Terms & Conditions

- Prize only available for Round 5: St Kilda v GWS Giants, Etihad Stadium, Sunday 24 April 2016.
- Flights and accommodation not included.

Day 2 – Interstate Members – win a trip to Melbourne

Entry/Eligibility

- All members who have already signed up for 2016 Saints Interstate Membership plus any person who signs-up for/renews an Interstate Membership between Midnight Tuesday 1 December – Midnight Friday 4 December.

Draw

- Tuesday 8 December at 12 noon.

Prize Description

- Trip to Melbourne staying at Crown Melbourne to watch St Kilda play a home game in 2016.
- Corporate hospitality for two (2).
- Accommodation for one (1) night at Crown- one (1) room, twin share
- Two (2) Economy Class flights provided by Virgin Airlines from any major city in Australia to Melbourne (if required by the interstate member).

Additional Terms & Conditions

- Home game to be determined in consultation with the Club. Choice of matches are Round 2, Round 9 or Round 12 in 2016
- Crown voucher will be provided and can be redeemed with Crown Melbourne directly. Subject to Crown Melbourne room availability. All logistics around accommodation and reservations and the voucher are to be made by the prize winner directly with Crown Melbourne.
- Flights will be arranged between the Club and the winner directly Subject to Virgin Airline seat availability.

Day 3 – Reserved Seat Holders – win a Leadership Lunch

Entry/Eligibility

- All members who have already signed up for 2016 Saints Interstate Membership plus any person who signs up for/renews a membership with a reserved seat between Midnight Wednesday 2 December - Midnight Friday 4 December.

Draw

- Tuesday 8 December at 12 noon.

Prize Description

- Two (2) seats at a boardroom lunch with the 2016 Leadership Group.
- Includes watching the team train and a tour of Linen House Centre.

Additional Terms & Conditions

- Prize must be taken on a scheduled team training day prior to 26 January 2016.
- Day to be determined in consultation with the Club.

Day 4 – Share the Festive Spirit – Sacred Heart Mission Lunch

Entry/Eligibility

- Any person who signs-up for/renews any membership between Midnight Thursday 3 December – Midnight Friday 4 December

Donation Description

- The Club will purchase a Christmas Lunch for one (1) person at the Sacred Heart Mission on behalf of each eligible member (above).

Day 5 – Saints Unplugged

Entry/Eligibility

- Any person who signs-up for/renews any membership between Midnight Friday 4 December – Midnight Saturday 5 December.

Prize Description

- Complimentary version of one (1) digital copy of Saints Unplugged (talented Saints fans cover their own unique version of the Saints Theme Song). Redeemable online via by unique code

Day 6 – Junior Members – win a Private Coaching Session

Entry/Eligibility

- All members who have already signed up for 2016 Saints Junior or Youth Membership plus any person who signs-up for/renews a junior or youth membership between Midnight Saturday 5 December – Midnight Tuesday 8 December.
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Draw

- Thursday 10 December at 12 noon.

Prize Description

- Half hour coaching session at Linen House Centre for winner and a friend with one player of prize-winner's choice (subject to player availability).

Additional Terms & Conditions

- Prize must be taken prior to 26 January 2016.
- Session time and date to be agreed by all parties (prize-winning junior or youth, player and Club).

Day 7 – Saints Easy Pay - \$250 Merchandise Voucher

Entry/Eligibility

- All existing 2016 Saints Easy Pay Members and any person who signs-up for/renews as a Saints Easy Pay Member between Midnight Sunday 6 December – Midnight Monday 7 December

Draw

- Thursday 10 December at 12 noon.

Prize Description

- \$250 Merchandise voucher able to be redeemed at saintslocker.com.au

Additional Terms & Conditions

- Voucher can be used more than once up to the value of \$250, though must be fully redeemed prior to voucher's expiry date
- Not to be used in conjunction with any other offer or voucher
- Cannot be redeemed for cash

Day 8 – Saints Premium and Ultimate Members – Grand Final Brunch

Entry/Eligibility

- All existing 2016 Saints Premium and Ultimate Members and any person who signs-up to/renews as a Saints Premium and Ultimate Members between Midnight Monday 7 December – Midnight Thursday 10th December

Draw

- Monday 14 December at 12 noon.

Prize Description

- Two (2) tickets to the Saints Grand Final Brunch held at the Park Hyatt on the morning of the Grand Final.
- Includes: two course brunch, premium drinks and entertainment.

Additional Terms & Conditions

- Prize does not include Grand Final tickets.

Day 9 – Toy Drive

Entry/Eligibility

- Any person who signs-up for/renews any membership between Midnight Tuesday 8 December – Midnight Wednesday 9 December

Donation Description

- The Club will donate a toy toward the Challenge Toy Drive on behalf of each eligible member (above).

Day 10 – International Member – 2016 Team Signed Jumper

Entry/Eligibility

- All members who have already signed up for 2016 Saints International Membership plus any person who signs-up for/renews an International Membership between Midnight Wednesday 9 December – Midnight Saturday 12 December

Draw

- Tuesday 15 December at 12 noon.

Prize Description

- 2016 Team Signed Jumper

Additional Terms & Conditions

- Jumper will not be available until after March 1 2016.

Day 11 – Member Pack Delivery – Show Card for Digital Add-On

Entry/Eligibility

- Members who upload an image of themselves with their 2016 Membership Card via social media and include the hashtag #BeStKilda between Midnight Thursday 10 December – Midnight Friday 18 December.

Draw

- Monday 21 December at 12 noon.

Prize Description

- 2016 Digital Add-on - which provides online access to watch all Club home and away games (including finals) during the 2016 season (valued at \$60).

Day 12 – Proud Membership – Street Party

Description

- The Club will host a traditional street party in a street (date/time/location to be announced) which has a large number of Saints members in residence.